

1 of 4

Salesperson Phone# 215-567-6005

MOURDOCK FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A	Buyline Comment: EARLY SHOW	:30	\$350.00	09/04-09/07	4	1	4	\$1,400.00	
	2	M	7A-9A	Buyline Comment: EARLY SHOW	:30	\$350.00	09/10-09/10	1	1	1	\$350.00	
	3	TU-F	8A-9A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/04-09/07	8	1	8	\$1,200.00	
	4	M	8A-9A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/10-09/10	2	1	2	\$300.00	
	5	TU-F	11A-12P	Buyline Comment: PRICE IS RIGHT	:30	\$450.00	09/04-09/07	4	1	4	\$1,800.00	
	6	M	11A-12P	Buyline Comment: PRICE IS RIGHT	:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
	7	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$400.00	09/04-09/07	4	1	4	\$1,600.00	
	8	M	12P-1230P	Buyline Comment: NEWS	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	9	TU-F	5P-530P	Buyline Comment: NEWS 1X 9/7 N/A, MGKD ON LN 23	:30	\$600.00	09/04-09/07	3	1	3	\$1,800.00	

2 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	M	5P-530P	NEWS	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	11	TU-F	530P-6P	NEWS	:30	\$600.00	09/04-09/07	3	1	3	\$1,800.00	
		Buyline Comment: NEWS										
		1X 9/7 N/A, MKD ON LN 23										
	12	M	530P-6P	NEWS	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	13	TU-F	6P-630P	NEWS	:30	\$600.00	09/04-09/07	3	1	3	\$1,800.00	
		Buyline Comment: NEWS										
		`X N/A, MKGD ON HL#6850926										
	14	M	6P-630P	NEWS	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	15	TU-SU	11P-1135P	NEWS	:30	\$900.00	09/04-09/09	5	1	5	\$4,500.00	
		Buyline Comment: LATE NEWS										
		1X 9/9 AIRD 1141P DUE TO US OPEN										
	16	M	11P-1135P	NEWS	:30	\$900.00	09/10-09/10	1	1	1	\$900.00	
		Buyline Comment: LATE NEWS										
	17	SA	6A-9A	DAYBREAK	:30	\$250.00	09/08-09/08	2	1	2	\$500.00	
		Buyline Comment: DAYBREAK										
	18	SA	6P-7P	NEWS	:30	\$400.00	09/08-09/08	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	19	SU	6A-9A	DAYBREAK	:30	\$200.00	09/09-09/09	2	1	2	\$400.00	
		Buyline Comment: DAYBREAK										
	20	SU	9A-1030A	MORNING	:30	\$700.00	09/09-09/09	1	1	1	\$700.00	
		Buyline Comment: SUN MORNING										

Station WISH-TV INDIANAPOLIS, IN Agency () JAMESTOWN ASSOC. Rep Firm
 Advertiser () RICHARD MOURDOCK 4 5937 JONES CREEK RD Sales Office () PHILADELPHIA
 Product MOURDOCK 4 SENATE BATON ROUGE, LA 70817 Salesperson () KATE BRADY
 Estimate# Agency C/P1/P2/E Flight Dates 09/04/2012 - 09/10/2012 Salesperson Phone# 215-567-6005
 Buyer PATRICIA STERPU Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SU	1030A-11A	FACE THE NATION	:30	\$700.00	09/09-09/09	1	1	1	\$700.00	
	Buyline Comment: FACE THE NATION											
	22	SU	4P-7P	US OPEN	:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
	Buyline Comment: US OPEN											
	TP/PGRM CHNG											
	23	SA	8P-10P	US OPEN	:30	\$600.00	09/08-09/08	2	1	2	\$1,200.00	
	Buyline Comment: US OPEN											
	MKGD FOR LNS 9 & 11											

---REPORT TOTALS---
 Report Totals: 53 / \$24,400.00

---SALES MONTHLY TOTALS---
 Sep 12: 53 / \$24,400.00
 Sales Totals: 53 / \$24,400.00
 Station Totals: 53 / \$24,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$80,210
 CABL 0% WISH 30% WNDY 0% WRTV 16% WTHR 41%
 WTTV 0% WXIN 10%

---COMPETITIVE COMMENTS---
 COMP UPDATED

Books null
 Demos RA35+

--- CREDIT RISK ---

Rep Order# 6848639 Ver# 9 Mod# 3 Status Confirmed Traffic Order# 202787 Printed: 09/13/2012 11:38 AM 4 of 4
EC'd Yes Last Received: 09/13/2012 10:22 AM
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() JAMESTOWN ASSOC.	Rep Firm	
Advertiser	() RICHARD MOURDOCK 4		5937 JONES CREEK RD	Sales Office	() PHILADELPHIA
Product	MOURDOCK 4 SENATE		BATON ROUGE, LA 70817	Salesperson	() KATE BRADY
Estimate#		Agency C/P1/P2/E			
Buyer	PATRICIA STERPU	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

CASH IN ADVANCE

Spot Manager: All, 09/04/12-09/10/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
---------	------------	---------	----------	-----------------	-------------	-------------	--------	------	----------	-----------	-------	------	-------	----	---------

Alt Order #: 06848639

WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @7a	7-8a	:30	09/04/12	7:49:24 AM	CBS This Morning		\$350.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/04/12	8:26:41 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/04/12	8:29:26 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				Price Is Right	1058-12p	:30	09/04/12	11:29:21 AM	Price Is Right		\$450.00			
WISH	POL/Richard Mourdoc MOURDOCK				Noon News	1158a-1230p	:30	09/04/12	12:09:46 PM	Noon News WX		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @5p	5-530p	:30	09/04/12	5:07:06 PM	News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @ 530p	530-6p	:30	09/04/12	5:32:59 PM	News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @6	558-630p	:30	09/04/12	6:12:35 PM	News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @ 530p	530-6p	:30	09/05/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @7a	7-8a	:30	09/05/12		CBS This Morning		\$350.00			
WISH	POL/Richard Mourdoc MOURDOCK				Price Is Right	1058-12p	:30	09/05/12		Price Is Right		\$450.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @6	558-630p	:30	09/05/12		News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/05/12	8:26:56 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/05/12	8:46:10 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				Noon News	1158a-1230p	:30	09/05/12	12:05:07 PM	Noon News		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @5p	5-530p	:30	09/05/12	5:17:51 PM	News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				Late News M-Su	11-1135p	:30	09/05/12	11:15:33 PM	Late News M-F		\$900.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @7a	7-8a	:30	09/06/12		CBS This Morning		\$350.00			
WISH	POL/Richard Mourdoc MOURDOCK				Price Is Right	1058-12p	:30	09/06/12		Price Is Right		\$450.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @ 530p	530-6p	:30	09/06/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/06/12	8:23:02 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/06/12	12:11:19 PM	Noon News		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				Noon News	1158a-1230p	:30	09/06/12		Noon News		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @5p	5-530p	:30	09/06/12	5:27:00 PM	News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @6	558-630p	:30	09/06/12	6:06:22 PM	News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				Late News M-Su	11-1135p	:30	09/06/12	11:23:57 PM	Late News M-F		\$900.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @ 530p	530-6p	:30	09/07/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @5p	5-530p	:30	09/07/12		News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @7a	7-8a	:30	09/07/12	7:29:26 AM	CBS This Morning		\$350.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/07/12	8:23:32 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @8	8-9a	:30	09/07/12	8:44:55 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc MOURDOCK				Price Is Right	1058-12p	:30	09/07/12	11:58:58 AM	Price Is Right		\$450.00			
WISH	POL/Richard Mourdoc MOURDOCK				Noon News	1158a-1230p	:30	09/07/12	12:17:26 PM	Noon News		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 @6	558-630p	:30	09/07/12	6:29:26 PM	News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc MOURDOCK				Late News M-Su	11-1135p	:30	09/07/12	11:32:46 PM	Late News M-F		\$900.00			
WISH	POL/Richard Mourdoc MOURDOCK				Daybreak Saturday	558-9a	:30	09/08/12	6:43:54 AM	Daybreak Saturday		\$250.00			
WISH	POL/Richard Mourdoc MOURDOCK				Daybreak Saturday	558-9a	:30	09/08/12	6:59:27 AM	Daybreak Saturday		\$250.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 Weekend Satur	558-7p	:30	09/08/12	6:32:15 PM	News 8 Weekend		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				Late News M-Su	11-1135p	:30	09/08/12	11:06:07 PM	Late News M-Su		\$900.00			
WISH	POL/Richard Mourdoc MOURDOCK				News 8 Weekend/Sund	558-7p	:30	09/09/12		News 8 Weekend		\$400.00			
WISH	POL/Richard Mourdoc MOURDOCK				Daybreak Sunday	558-9a	:30	09/09/12	7:36:12 AM	Daybreak Sunday		\$200.00			
WISH	POL/Richard Mourdoc MOURDOCK				Daybreak Sunday	558-9a	:30	09/09/12	7:51:50 AM	Daybreak Sunday		\$200.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS Sunday Morning	858-1030a	:30	09/09/12	9:16:30 AM	CBS Sunday Morning		\$700.00			
WISH	POL/Richard Mourdoc MOURDOCK				Face The Nation	1028-11a	:30	09/09/12	10:59:16 AM	Face the Nation		\$700.00			
WISH	POL/Richard Mourdoc MOURDOCK				Late News M-Su	11-1135p	:30	09/09/12	11:06:43 PM	Late News M-Su		\$900.00			
WISH	POL/Richard Mourdoc MOURDOCK				CBS This Morning @7a	7-8a	:30	09/10/12	7:56:32 AM	CBS This Morning		\$350.00			

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 09/04/12-09/10/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06848639															
WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/10/12	8:16:39 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/10/12	8:46:10 AM	CBS This Morning		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Price Is Right	1058-12p	:30	09/10/12	11:29:11 AM	Price Is Right		\$450.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Noon News	1158a-1230p	:30	09/10/12	12:23:33 PM	Noon News		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @5p	5-530p	:30	09/10/12	5:17:51 PM	News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @530p	530-6p	:30	09/10/12	5:33:58 PM	News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @6	558-630p	:30	09/10/12	6:20:56 PM	News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 11 M-F	11-1135p	:30	09/10/12	11:32:46 PM	News 8 @ 11 M-F		\$900.00			
												\$25,000.00			
												\$25,000.00			

[Filtered by:] [Sorted by: Alt Order #.]

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Jamestown Associates
Attention: Accounts Payable
5937 Jones Creek Road
Baton Rouge, LA 70817
USA

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202787
Alt Order #	06848639
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

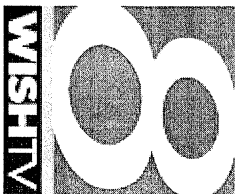
Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	4x	-TWTF--				
	WISH			Tu	09/04/12	:30	7:55 AM	RMCT0822H	\$350.00		1
	WISH			W	09/05/12	:30	7:29 AM	RMCT0822H	\$350.00		2
	WISH			Th	09/06/12	:30	7:43 AM	RMB00904H	\$350.00		3
	WISH			F	09/07/12	:30	7:39 AM	RMTM0827H	\$350.00		4
2	WISH	CBS This Morning @7a	7-8a		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	7:57 AM	RMB00904H	\$350.00		1
3	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	8x	-TWTF--				
	WISH			Tu	09/04/12	:30	8:10 AM	RMTM0827H	\$150.00		1
	WISH			Tu	09/04/12	:30	8:29 AM	RMCT0822H	\$150.00		6
	WISH			W	09/05/12	:30	8:27 AM	RMTM0827H	\$150.00		2
	WISH			W	09/05/12	:30	8:54 AM	RMCT0822H	\$150.00		5
	WISH			Th	09/06/12	:30	8:23 AM	RMTM0827H	\$150.00		8
	WISH			Th	09/06/12	:30	8:45 AM	RMB00904H	\$150.00		3
	WISH			F	09/07/12	:30	8:24 AM	RMB00904H	\$150.00		7
	WISH			F	09/07/12	:30	8:44 AM	RMB00904H	\$150.00		4
4	WISH	CBS This Morning @8	8-9a		09/10/12 to 09/16/12	2x	M-----				
	WISH			M	09/10/12	:30	8:26 AM	RMB00904H	\$150.00		1
	WISH			M	09/10/12	:30	8:48 AM	RMTM0827H	\$150.00		2
5	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	4x	-TWTF--				
	WISH			Tu	09/04/12	:30	11:31 AM	RMTM0827H	\$450.00		2
	WISH			W	09/05/12	:30	10:59 AM	RMB00904H	\$450.00		1
	WISH			Th	09/06/12	:30	10:59 AM	RMTM0827H	\$450.00		4
	WISH			F	09/07/12	:30	12:00 PM	RMTM0827H	\$450.00		3
6	WISH	Price Is Right	1058-12p		09/10/12 to 09/16/12	2x	M-----				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Jamestown Associates
Attention: Accounts Payable
 5937 Jones Creek Road
 Baton Rouge, LA 70817
 USA

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202787
Alt Order #	06848639
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588*
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WISH	Price Is Right	1058-12p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	11:30 AM	RMB00904H	\$450.00		1
7	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	4x	-TWTF--				
				Tu	09/04/12	:30	12:12 PM	RMCT0822H	\$400.00		1
				W	09/05/12	:30	12:14 PM	RMTM0827H	\$400.00		2
				Th	09/06/12	:30	12:16 PM	RMB00904H	\$400.00		4
				F	09/07/12	:30	12:23 PM	RMB00904H	\$400.00		3
8	WISH	Noon News	1158a-1230p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	12:27 PM	RMB00904H	\$400.00		1
9	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	4x	-TWTF--				
				Tu	09/04/12	:30	5:20 PM	RMCT0822H	\$600.00		1
				W	09/05/12	:30	5:21 PM	RMB00904H	\$600.00		3
				Th	09/06/12	:30	5:21 PM	RMB00904H	\$600.00		2
				F	09/07/12	:00			\$600.00	See MG 9.5	4
				Sa	09/08/12	:30	9:46 PM	RMB00904H	\$600.00	MG for 9.4 09/07	5
10	WISH	US Open Tennis	5-530p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	5:20 PM	RMTM0827H	\$600.00		1
11	WISH	News 8 @ 530p	530-6p		09/03/12 to 09/09/12	4x	-TWTF--				
				Tu	09/04/12	:30	5:36 PM	RMTM0827H	\$600.00		4
				W	09/05/12	:30	5:39 PM	RMB00904H	\$600.00		2
				Th	09/06/12	:30	5:44 PM	RMTM0827H	\$600.00		1
				F	09/07/12	:00			\$600.00	See MG 11.5	3
				Sa	09/08/12	:30	8:41 PM	RMB00904H	\$600.00	MG for 11.3 09/07	5
12	WISH	US Open Tennis	530-6p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5937 Jones Creek Road
 Baton Rouge, LA 70817
 USA

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202787
Alt Order #	06848639
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WISH	News 8 @ 530p	530-6p		to						
				M	09/10/12 to 09/16/12	1x	M-----				
					09/10/12	:30	5:52 PM	RMB00904H	\$600.00		1
13	WISH	News 8 @6	558-630p		to						
					09/03/12 to 09/09/12	4x	-TWTF--				
				Tu	09/04/12	:30	6:14 PM	RMCT0822H	\$600.00		2
				W	09/05/12	:30	5:58 PM	RMTM0827H	\$600.00		1
				Th	09/06/12	:30	6:11 PM	RMB00904H	\$600.00		4
				F	09/07/12	:00			\$600.00	Credited	3
14	WISH	News 8 @6	558-630p		to						
					09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	6:29 PM	RMB00904H	\$600.00		1
15	WISH	Late News M-Su	11-1135p		to						
					09/03/12 to 09/09/12	5x	-TWTFSS				
				W	09/05/12	:30	11:50 PM	RMB00904H	\$900.00		1
				Th	09/06/12	:30	11:40 PM	RMB00904H	\$900.00		5
				F	09/07/12	:30	11:33 PM	RMTM0827H	\$900.00		3
				Sa	09/08/12	:30	11:12 PM	RMTM0827H	\$900.00		4
				Su	09/09/12	:30	11:41 PM	RMTM0827H	\$900.00		2
16	WISH	News 8 @ 11 M-F	11-1135p		to						
					09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	11:50 PM	RMTM0827H	\$900.00		1
17	WISH	Daybreak Saturday	558-9a		to						
					09/03/12 to 09/09/12	2x	-----S-				
				Sa	09/08/12	:30	6:44 AM	RMB00904H	\$250.00		1
				Sa	09/08/12	:30	7:05 AM	RMB00904H	\$250.00		2
18	WISH	News 8 Weekend Saturday	558-7p		to						
					09/03/12 to 09/09/12	1x	-----S-				
				Sa	09/08/12	:30	6:36 PM	RMTM0827H	\$400.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Jamestown Associates
Attention: Accounts Payable
5937 Jones Creek Road
Baton Rouge, LA 70817
USA

Agency Ref	IN11165/SP1819/AU588*
Advertiser Ref	

<u>Gross Total</u>	\$24,400.00
<u>Agency Commission</u>	\$3,660.00
<u>Net Amount Due</u>	\$20,740.00
	<u>Payment Terms 30 Days</u>

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Patricia Sterpu

being/on behalf of: Richard Mourdock, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐

does

☒

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

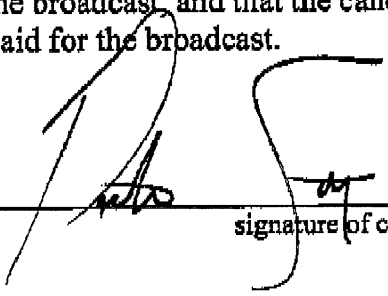
(check applicable box)

☐

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committeePatricia Sterpu

printed name

7/17/12

date

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

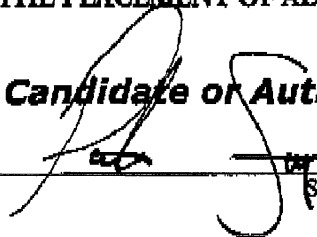
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title